

---

# MEGAN M. WOOD

---

CB#3285, 115 Bingham Hall  
Chapel Hill, NC 27599-3285  
megwg@live.unc.edu  
www.meganmwood.com

## EDUCATION

---

**University of North Carolina at Chapel Hill**, Chapel Hill, NC  
Doctor of Philosophy in Communication | Expected 2019  
Emphasis: Cultural Studies/Media & Technology Studies  
Certificate in Cultural Studies  
Advisor: Lawrence Grossberg

**University of South Florida**, Tampa, FL  
Master of Arts in Communication Studies, with distinction | 2011-2013  
Emphasis: Critical/Cultural Media Studies  
Advisor: Rachel Dubrofsky  
Thesis: "When Celebrity Women Tweet: Examining Authenticity, Empowerment, and Responsibility in the Surveillance of Celebrity Twitter"

**Christopher Newport University**, Newport News VA  
Bachelor of Arts in Communication Studies | 2007-2011  
Emphasis: Critical/Cultural Media Studies  
Minor in Leadership Studies, President's Leadership Program  
Advisor: Michaela D. E. Meyer  
Thesis: "The Transmedia Impulse: Glee Fandom and Twitter"

## CURRENT POSITIONS

---

**University of North Carolina at Chapel-Hill**  
Graduate Teaching Fellow  
UNC Center for Faculty Excellence Fellow  
**William and Ida Friday Center for Continuing Education**  
Instructor of Record  
**HealthyVOICES Project**  
Research Assistant  
<http://healthyvoices.web.unc.edu>

## CURRENT MEMBERSHIPS

---

National Communication Association  
Surveillance Studies Network  
Cultural Studies Association  
Southeastern Women Studies Association  
HASTAC Feminist Digital Scholars Group

## HONORS & AWARDS

---

- Future Faculty Fellowship –University Center for Faculty Excellence, University of North Carolina at Chapel Hill, 2016, \$450 & professional development training.
- Special Initiative Award – Award in recognition for initiating projects or activities of a special or continuing nature that contribute substantially to the life and well-being of the Department of Communication, University of North Carolina at Chapel Hill, 2016.
- National Communication Association Caucus Travel Grant – Competitively selected monetary award promoting quality scholarship and diversity within the Communication discipline, 2016, \$200
- Southeastern Women’s Studies Association Competitive Travel Grant – Competitively selected for monetary travel award based on scholarship, 2016, \$100
- Surveillance Studies Centre Summer Seminar Tuition Award – Monetary award given to up to three attendees of the Summer Seminar, Queens University, 2015, \$410 CAD
- National Communication Association Mentor Fund Award – Competitively selected for monetary travel award based on scholarship, service, and need, 2015, \$400
- Graduate and Professional Student Federation Competitive Travel Grant – Competitively selected for monetary travel award based on scholarship, University of North Carolina at Chapel Hill, 2015, \$400
- National Communication Association Caucus Travel Grant – Competitively selected monetary award promoting scholarship and diversity within the Communication discipline, 2014, \$210
- Department of Communication Studies Conference Travel Grant – Competitively selected for monetary travel award based on scholarship, University of North Carolina at Chapel Hill, 2014, \$225
- Full-time Teaching Fellowship – Department of Communication, University of North Carolina at Chapel Hill, 2014-present
- Elias J. Nader and Vivian Zrake Nader Endowed Graduate Scholarship in Communication Award – Plaque and monetary award given to one graduate student annually for excellence in scholarship, University of South Florida, 2013, \$250
- National Communication Association Caucus Travel Grant– Competitively selected monetary award promoting scholarship and diversity within the Communication discipline, 2013, \$210
- Graduate Student Association Conference Travel Grant – Competitively selected for monetary travel award based on scholarship, University of South Florida, 2013, \$150
- Full-time Research Assistantship – Department of Communication Studies, University of South Florida, 2012-2013, \$10,500
- Graduate Student Association Conference Travel Grant – Competitively selected for monetary travel award based on scholarship, University of South Florida, 2012, \$150
- Graduate Student Association Conference Travel Grant – Competitively selected for monetary travel award based on scholarship, University of South Florida, 2011, \$150
- Full-time Teaching Assistantship – Department of Communication Studies, University of South Florida, 2011-2012, \$10,500
- Virginia Commonwealth Scholarship – Tuition award given to competitively selected President’s Leadership Program students, Christopher Newport University, 2010, \$2000

## GRANTS

---

- National Communication Association Advancing the Discipline Grant – National Communication Association, 2016, \$4,850 (with Heather Woods).

## SCHOLARSHIP

---

### Peer-Reviewed Articles

- “Posting Racism and Sexism: Authenticity, Agency, and Self-Reflexivity in Social Media.” *Communication and Critical Cultural Studies* 11(3), 2014: 282-287 (with Rachel E. Dubrofsky).
- “Sexuality and Teen Television: Emerging Adults Respond to Representations of Queer Identity on Glee.” *Sexuality & Culture* 17(3), 2013: 434-448 (with Michaela D. E. Meyer).
- “Glee Fandom And Twitter: Something New, Or More of the Same Old Thing?” *Communication Studies* 63(3), 2012: 328-344 (with Linda Baughman).
- “Gender, Media & Madness: Reading a Rhetoric of Women in Crisis through Foucauldian Theory.” *Review of Communication* 11(3), 2011: 216-228 (with Michaela D. E. Meyer and Amy Fallah).
- “Crossing The Divide: Exploring How Leadership Practitioners Can Use The Hofstede Model To Improve Cross-Cultural Leadership Competencies.” *Undergraduate Leadership Review* 2, 2010: 29-39. (with Sean Heuvel).

### Book Chapters

- “Celebrity Women Tweet: White Women Working for the Gaze.” *Feminist Surveillance Studies*. Eds. Rachel Dubrofsky and Shoshana Magnet. Duke University Press, 2015: 93-106 (with Rachel Dubrofsky).
- “I totally missed that!?: Using Twitter to teach critical listening.” Under review by M. Sanders, J. Peebles, & J. Seiter (eds.) *A G.I.F.T.S. Collection: Activities for Teaching Communication in the Classroom*. Boston, MA: Bedford/St. Martin’s Press (in press).

### Book Reviews

- “Dark Matters: On the Surveillance of Blackness.” Review of *Dark Matters: On the Surveillance of Blackness*, by Simone Browne. *Surveillance & Society* 14(2): 286-288.
- “Lucky Strikes and a three-martini lunch: Thinking about television’s Mad Men.” Review of *Lucky Strikes and a three martini lunch: Thinking about television’s Mad Men, 2<sup>nd</sup> edition*, by Jennifer C. Dunn, Jimmie Manning, and Danielle M. Stern. *Popular Culture Studies Journal* 3(1 & 2), 2015: 606-610.

### Workbooks

*Introduction to Interpersonal/Organizational Communication: Friday Center Course Workbook*. A 90 page print workbook inclusive of original lectures, lessons, quizzes, and writing exercises, published by the University of North Carolina at Chapel Hill in conjunction with the William and Ida Friday Center for Continuing Education for use in a self-paced correspondence course.

### Under Review

- “Authentic by Design: Raw Social Media and Surveillance in the Digital Economy.” Under review by *New Media and Society*

## PRESENTATIONS

---

### Refereed Conference Papers

- “The Fappening: Bringing Merleau-Ponty’s Phenomenology into Conversation with Male Gaze Theory.” Annual Meeting of the National Communication Association, Philadelphia, PA, November 2016.

- “States of Enclosure: Toward an Intersectional Approach to the Digital Enclosure.” Annual Meeting of the Southeastern Women’s Studies Association, Rock Hill, SC, March 2016.
- ““I totally missed that!” Using Twitter to teach critical listening.” Annual Meeting of the National Communication Association, Las Vegas, NV, November 2015.
- “The Call to authenticity: When celebrity women tweet.” Feminist Scholars Digital Workshop, Humanities, Arts, Science, and Technology Alliance and Collaboratory (HASTAC), June 2015
- “Authenticity and feminine excess: Celebrity women tweeting failed hegemonic femininity.” Annual Meeting of the National Communication Association, Chicago, IL, November 2014.
- “Coming of Age: Perceived Realities of Emerging Adults in Television Media.” Annual Meeting of the National Communication Association, Washington, D.C., November 2013 (with Michaela D. E. Meyer).
- ““Musicals Are Generally Not a Guy Thing”: Emerging Adult Responses to Queer Identity as Represented in the Television Series Glee.” Annual Meeting of the Society for the Study of Emerging Adulthood, Chicago, IL, October 2013 (with Michaela D. E. Meyer).
- “Glee fandom and Twitter: Something new, or more of the same old thing?” Annual Meeting of the National Communication Association, Orlando, FL, November 2012.
- “The Transmedia Impulse: A Look at Convergence Culture, Social Media, and Television Studies.” Annual Meeting of the Central States Communication Association, Cleveland, OH, March 2012.
- “Relational aggression and the third-person effect: A qualitative audience analysis of the film Mean Girls.” Annual Meeting of the National Communication Association, New Orleans, LA, November 2011 (with Michaela D. E. Meyer and Amy Fallah).
- “Beyond deliberative argument: The power of framing and the responsibility of the press.” CSCA, Milwaukee, WI (with Amy Fallah).
- “Gender, media & madness: Contemporary scholarship on a rhetoric of women in crisis.” Annual Meeting of the Central States Communication Association, Milwaukee, WI, April 2011 (with Michaela D. E. Meyer).
- ““I actually know people who have a burn book:” The third-person effect and audience consumption of the film Mean Girls.” Annual Meeting of the National Communication Association, San Francisco, CA, November 2010 (with Michaela D. E. Meyer and Amy Fallah).
- “Sexualized superpower: The construction of female villains in comic book movies through the male gaze.” Annual Meeting of the Organization for the Study of Communication, Language, and Gender, Tampa, FL, October 2010.
- ““The Phantom of the Opera:” A Jungian Analysis of the Animus Archetype.” Annual Paideia Conference, Newport News, VA, April 2010.

### **Conference Panels and Roundtables**

- “Critical Surveillance Studies.” Presenter. Annual Meeting of the National Communication Association, Philadelphia, PA, November 2016 (with Rachel Dubrofsky (chair), Rachel Hall, and Greg Wise).
- “Culture Industries.” Chair. Annual Meeting of the National Communication Association, Philadelphia, PA, November 2016 (with Robert Asen (respondent), Matthew McAlister, Anna Aupperle, Evan Elkins, Danielle La Fors, and Drew D. Shade).
- “Hashtag feminism: The role of social media in social justice.” Presenter. Annual Meeting of the National Communication Association, Las Vegas, NV, November 2015 (with Amanda Firestone, Michaela D. E. Meyer (chair), and Tasha Rennels).

- “From Edwin Black to Public Memory to the Pragmatic: Reassessing Select Rhetorical Theories.” Respondent. Annual Meeting of the Southern States Communication Association, Tampa, FL, April 2015.
- “Critical feminist interventions in new media studies.” Presenter. Annual Meeting of the National Communication Association, Washington, D. C., November 2013 (with Amy Hasinoff, Rachel Dubrofsky, Radhika Gajjala, Marina Levina, and Adrienne Shaw).
- “Mediating Histories, Historicizing Media.” Chair. Annual Meeting of the National Communication Association, Washington, D. C., November 2013.
- “Constituting knowledge within brands of philanthropy: Critical examinations of the framing and selling of aid products.” Respondent. Annual Meeting of the National Communication Association, Washington, D.C., November 2013.
- “Can we find feminism in social media? A conversation.” Chair. Annual Meeting of the Florida Communication Association, Orlando, FL, October 2012 (with Amanda Firestone, Kim Golombisky, Mark McCarthy, Blake Paxton, and Tasha Rennels).
- “Methodological challenges: New approaches, best practices, and lessons learned.” Presenter. Annual Meeting of the Florida Communication Association, Orlando, FL, October 2012 (with J. Jacob Jenkins (chair), Jennifer Whalen, Nicholas Riggs, Patrick Dillion, and Allison Weidhaas).
- “Lessons we learn about ourselves and othering.” Presenter. Presentations of Original Research, Department of Women’s and Gender Studies, University of South Florida, Tampa, FL, April 2012.
- “Connecting through mentoring: Advising, teaching, and caring for interpersonal and group communication students in and out of the classroom.” Presenter. Annual Meeting of the Central States Communication Association, Cleveland, OH, March 2012 (with Jimmie Manning (chair), Jessica Eckstein, Michaela Meyer, Katherine J. Denker, Jordan Soliz, and Sarah Wilder).
- “Living the good life?: Representations on and learning from Glee.” Presenter. Annual Meeting of the Organization for the Study of Communication, Language, and Gender, Tampa, FL, October 2010 (with Jennifer Dunn (chair), Jimmie Manning, Michaela Meyer, and Amy Fallah).

## TEACHING RECORD

---

### Courses Taught

#### University of North Carolina at Chapel Hill, Department of Communication

Introduction to Media History, Theory, & Criticism, Spring 2016 x2, Spring 2017

Introduction to Interpersonal/Organizational Communication, Summer 2015

Principles of Public Speaking, Spring 2015

#### The William & Ida Friday Center for Continuing Education

Introduction to Interpersonal/Organizational Communication, self-paced correspondence course, Spring 2015-present

#### University of South Florida, Graduate Instructor, Department of Communication Studies

Principles of Public Speaking, Fall 2012, Fall 2013 x2, Spring 2013 x2

Communication and Cultural Diversity, Spring 2012

### Courses Assisted

#### University of North Carolina at Chapel Hill, Department of Communication

Introduction to Media History, Theory, & Criticism, Fall 2015, Fall 2016

Introduction to Gender and Communication, Fall 2016

Introduction to Interpersonal/Organizational Communication, Fall 2014

Principles of Public Speaking, Fall 2014

**University of South Florida, Department of Communication Studies**

Communication and Cultural Diversity, Fall 2011

---

## WORKSHOPS & PROGRAMS

---

### **Organized**

Co-facilitator (Invited), Humanities Graduate Student Learning Community Workshops (4), Future Faculty Fellowship Program, Spring 2017

Co-director, Feminisms Here and Now: Communicating Alongside | Across | Against conference, University of North Carolina at Chapel Hill, December 2016

Co-director, Networked Online Writing (NOW) Retreat co-sponsored by the National Communication Association.

Design and Materials Coordinator and committee organizer, Feminism Here and Now: An Interdisciplinary Conversation conference, University of North Carolina at Chapel Hill, November 2015.

### **Competitively Selected**

Surveillance Studies Summer Seminar Program – Surveillance Studies Centre, Queens University, Kingston, Ontario (June, 2015)

Participated in a program which brought together a select group of doctoral students and 12 leading faculty in the field of Surveillance Studies and related disciplines to workshop critical research projects and discuss how intersecting forms of marginalization combine to shape the lived experience of surveillance as a form of social control, resistance, and/or empowerment.

Feminist Scholars Digital Workshop - Humanities, Arts, Science, and Technology Alliance and Collaboratory HASTAC (June, 2015)

Participated in a workshop which brought together a network of interdisciplinary, internationally-located feminist scholars who collaborated in small groups to exchange research projects for feedback and peer review.

---

## SERVICE (representative)

---

### **Service to the Field**

#### **Positions**

Associate NEP Board Member for the Surveillance Studies Network/Surveillance & Society Journal, 2016-2018

2015 Book Prize Committee

2018 Biennial Surveillance & Society Conference Committee

#### **Reviewer: Journals**

Surveillance & Society, 2016

Communication and Critical/Cultural Studies, 2014, 2015

New Media and Society, 2014

Communication, Culture, and Critique, 2014

**Reviewer: Conference Divisions**

Critical and Cultural Studies Division, National Communication Association, 2012-present

**University & Departmental Service**

**University of North Carolina at Chapel Hill**

Executive Treasurer for the Graduate Student Association, Fall 2015-Spring 2016

**University of South Florida**

Executive Secretary for the Graduate Communication Association, University of South Florida, Fall 2012, Spring 2013

**Christopher Newport University**

Executive Student Advisory Board Member of the Center for Service Learning & Entrepreneurship, Christopher Newport University, Fall 2010, Spring 2011

Executive Secretary for Lambda Pi Eta Communication Honor Society, Christopher Newport University, Fall 2010, Spring 2011

**Service to the Community**

Area Coordinator & Fundraising Volunteer, Bernie Sanders U.S. Presidential Campaign, 2016

Voter Contact Volunteer, Obama for America, 2012

Refugee Relocation Volunteer, Hampton Roads Refugee and Immigration Services, 2009-2010  
Newport News, VA

Animal Welfare Volunteer, Society for the Prevention of Cruelty to Animals (SPCA), 2008-2011

Voting Registration Volunteer, Huddleston, VA, 2007-2008

**INVITED SPEAKING ENGAGEMENTS**

---

“Writing for a conference.” Invited lecture for UNC Feminist Students United, University of North Carolina at Chapel Hill, September 2016

**CERTIFICATIONS & SEMINARS**

---

**Certifications and Seminars**

Completed a yearlong seminar in Professional Development course offered by the UNC-Chapel Hill Communication Studies Department, Fall 2015-Spring 2016

Title IX Awareness and Violence Prevention Training, University of North Carolina at Chapel Hill, 2015, 2016

Certificate for Foundations in Human Research Protections from Institutional Review Board, University of North Carolina at Chapel Hill, January, 2016

- Completed a yearlong seminar in Professional Development course offered by the UNC-Chapel Hill Communication Studies Department, Fall 2014-Spring 2015
- Attended the “Intersectional Surveillance Studies” Research Workshop, Surveillance Studies Centre, Queen University, Kingston, Ontario, June, 2015
- Facilitated and Attended “Pedagogy Potluck” workshop hosted by the Graduate Student Association, Department of Communication, University of North Carolina at Chapel Hill, February, 2015
- Attended “Introducing your Pedagogical Self: Crafting a Teaching Philosophy” workshop lead by Dr. Aubrey Huber, University of South Florida, April, 2013
- Attended “Pulling Back the Curtain: Collectively Reflecting on Personal Approaches to Public Speaking Pedagogy” workshop lead by Dr. Chris Patti, University of South Florida, March, 2013
- Facilitated and Attended “Survival Series Professional Development Session” workshop hosted by the Graduate Communication Association, University of South Florida, February, 2013
- Attended “Activities in the Public Speaking Classroom” workshop lead by Ph.D. Candidate Kristen Blinne, University of South Florida, January, 2013
- Certificate in LGBTQ SafeZone Diversity Training, University of South Florida, April, 2012
- Facilitated and Attended “Pedagogy Potluck” workshop hosted by the Graduate Communication Association, University of South Florida, April, 2012
- Certificate for Foundations in Human Research Protections from Institutional Review Board, University of South Florida, January, 2012

## OTHER PROFESSIONAL EXPERIENCE (representative)

---

### OneDegree Media Group, Managing Partner (2013-present)

Co-own and operate a creative design company that offers branding, digital design, and printed media services to small businesses, academic organizations, and nonprofit groups.

### Leadership with Results Program, Communication Consultant (2016-present)

Assist in designing and leading workshops on communication, public speaking, and organizational conflict management strategies attended by NC state government employees.

### The Collier Companies, Leasing & Communication Specialist (2011-2013)

Developed creative marketing strategies; collaborated with associates and community partners to plan, promote, and execute local events; created digital and print materials; managed social media accounts for the company; completed regular market research and Fair Housing training; conducted home tours; executed and renewed leases.